

Notes: A New Way To Ship a Car South

By ROBERT J. DUNPHY

other areas the toll-free number is
800-221-0624.

Starting next month, vacationers in the New York metropolitan area will have a new way of getting their cars to Florida, one that does not involve driving the vehicles themselves, letting a friend or driveaway firm do the work or going by Auto-Train. They will be able to ship their vehicles piggyback on the same kind of trailer trucks used to transport new cars from Detroit manufacturers to dealers throughout the country.

The new service, called Autolog, will enable Florida-bound vacationers to drop their cars off at a New York terminal (with their baggage locked in the trunk) and pick them up two days later in Miami, Fort Lauderdale or West Palm Beach after having flown south unencumbered.

By using its service, Autolog says, motorists will get their cars to Florida without adding a single mile of wear and tear on the vehicles. The cost varies with the seasons and whether the motorist wants to use Autolog one way or round trip. Autolog's Brooklyn terminal is a 20-minute drive from either Kennedy or Newark Airport, and the company has arranged with local car service firms to provide its clients who want it with transportation to and from airports at both ends of its runs.

The one-way rate ranges from \$174 in the offseason to \$249 in the peak winter months. In a cost-comparison study issued in conjunction with the announcement of its service, Autolog says a couple flying to Florida on economy fares in the off season and using its facilities to ship their car south can make the trip for \$334.

An Autolog spokesman noted that the same trip by Auto-Train, including the expense of a long drive to Virginia to board the train and another long drive to Miami on the southern leg, would total \$370. A couple driving south on their own or using a driveaway service and flying economy to Miami could spend \$300 to \$440, Autolog says, and would add some 1,300 miles of wear and tear on their car.

Round-trip rates on Autolog range from \$398 to \$498, depending on season.

For further information on Autolog, call 212-646-1500 in New York; in all