

TODAY
Cloudy, low 80s
TONIGHT
Partly cloudy, 60s
TOMORROW
Partly sunny, 70s
Details, page 2

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FINAL
CLOSING MARKET

DAILY PAID
CIRCULATION
2D QUARTER 1977

609,390

Taking your car along for the ride

Delta Air Lines and the Autolog Corp. of Jersey City, N.J., now offer a new and

convenient service to Florida-bound travelers from the Northeast. Delta and Autolog make it possible for Florida visitors to fly one way and drive the other.

Robert Coggin, Delta's New York district director-marketing, said, "Until now, Florida travelers who wanted to drive throughout the Sunshine state on vacation either had to rent a car while there or transport their own cars via 'Autotrain.' Delta and Autolog now have something for those who usually drive both ways to Florida but who would really like to drive only one way and fly the other.

"For the first time ever, Florida travelers can now ship their cars directly to Florida aboard Autolog's special truck transporters, fly to Florida on a Delta jet and meet their car there. Or, drive to Florida, enjoy your

car, and then fly back. Let Delta and Autolog take the work out of return travel for you and your car.

"Autolog's car transporters are the same kind of fast, modern trucks used by Detroit to transport new cars from the factory. You can even store luggage inside the car or in your car's trunk in complete security. Autolog is insured against loss or theft."

Florida travelers book both their airline reservations and automobile transportation through the Autolog office in Jersey City.

Here's how it works—for a modest extra charge Autolog offers pick-up service at your house. Or you can simply drive to a nearby Autolog terminal, fly to Florida three days later and meet your car at the airport, in West Palm Beach, Fort Lauderdale, or Miami.

Or, drive to Florida, enjoy the use of your car on the southbound trip, drive it in Florida, leave it at the airport, fly home and have it delivered to your house or pick it up at the Autolog terminal three days later.

Coggin observed that the Delta-Autolog program saves 1100-1500 miles of driving each way. It is expensive to drive your car to Florida. The U. S. Dept. of Transportation estimates that its real cost exceeds 17 cents per mile (approximately \$256, based on 1500 miles) and that figure does not include the cost of meals, hotels, tolls, and other expenses, much less the wear and tear and the danger to you and your car.

"Florida travelers," Coggin said, "can take advantage of Autolog's low-season rates (July 1 to December 27) of only \$225 to ship standard size cars, plus air fare. So, a couple flying Delta's economy fares and using Autolog to Florida can budget about \$400.00 for transportation. The same couple, driving their car, would spend approximately \$450.00 including gasoline, oil, meals, motels, and tolls."

Additional information and reservations may be obtained from the Autolog office at (201) 759-2500, or in areas outside of New York and New Jersey call (800) 526-6030.